

Colombo, 8th September 2020

The AmCham SL, in partnership with IFS Research and Development International, is pleased to announce the launch of the AmCham IFS Premiere Series 2020 – a series of exclusive inspirational talks by global business leaders and influencers aimed at inspiring and motivating top leadership of AmCham SL member organizations to navigate and succeed in the ‘new normal’.

This exciting new series is in line with AmCham SL’s 2020 corporate strategy to establish a Knowledge Hub of resources for its members to help businesses recover and thrive during the pandemic. The series of talks are scheduled to last 6 months, with one talk being aired every **Third Thursday** of the Month from September 2020 to March 2021.

The first talk, scheduled for September 17th, will be delivered by Dr. Harley Seyedin on “The role of business leaders in sustaining global recovery through social responsibility, corporate planning and preparation”. Dr. Seyedin, President of the American Chamber of Commerce in South China and Allelon Energy, is a renowned international businessman, humanitarian and philanthropist. He was awarded the Oslo Business for Peace Award (together with Elon Musk) in 2017. He also has the unique distinction of being among less than 20 individuals to be awarded the Thomas Jefferson Initiated “Peace Through Commerce Medal” by the U.S. Government since its inception in 1790, and the only person in history to have been awarded both the Oslo Business for Peace Award and the Peace Through Commerce Medal.

Dr. Seyedin will share his expertise on navigating and steering businesses sustainably through this volatile business environment with a special emphasis on social responsibility and Enterprise Risk Management.

This inaugural AmCham IFS Premiere Series talk “The role of business leaders in sustaining global recovery through social responsibility, corporate planning and preparation” by Dr. Harley Seyedin will be held on September 17 at 5.30pm via Zoom. To register for this exclusive event or for more details please send an email to ed@amcham.lk or call +94 715300119.

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About the AmCham

The American Chamber of Commerce in Sri Lanka (AmCham SL), is one of the most influential and prestigious business chambers in the island, recognized as the leading forum for the facilitation and development of trade, investment and business relations between Sri Lanka and the United States. AmCham SL is an Association whose stakeholders are its over 350 members, made up of top blue-chip organizations in the island and provides its members a multi-dimensional resource network that delivers information, tools and knowledge they need to succeed in bilateral business relations between the two Nations through information share, LQAs, Seminars, Workshops, B2G and B2B networking and exclusive connect & advisory services.

About IFS Research and Development International

IFS develops and delivers enterprise software for customers around the world who manufacture and distribute goods, build and maintain assets, and manage service-focused operations. The industry expertise of their team and solutions, together with a commitment to delivering value to every one of their customers, has made IFS a recognized leader and the most recommended supplier in their sector. Their

team of 4,000 employees and their growing ecosystem of partners support more than 10,000 customers around the world challenge the status quo and realize their competitive advantage. You can learn more about how their enterprise software solutions can help your business today at www.ifs.com.